



Consumer Electronics Association

2500 Wilson Blvd.
Arlington, VA
22201-3834 USA
(866) 858-1555 toll free
(703) 907-7600 main
(703) 907-7601 fax
www.CE.org

May 6, 2005

VIA ECFS

Ms. Marlene H. Dortch
Federal Communications Commission
Office of the Secretary
445 12th Street, SW
Washington, D.C. 20554

Re: *Ex Parte* Communications in ET Docket 05-24

Dear Ms. Dortch:

This is to notify you that on May 5, 2005, Jim Morgan (Sony Electronics Inc.), Robert Schwartz (McDermott Will & Emery and counsel to the Consumer Electronics Retailers Coalition ("CERC")), and the undersigned met in separate meetings with: Jordan Goldstein, Senior Legal Advisor to Commission Copps; Matt Brill, Senior Legal Advisor to Commissioner Abernathy; Eric Bash, Acting Legal Advisor to Commissioner Adelstein; and Bruce Franca and Alan Stillwell, Office of Engineering and Technology, and Rick Chessen, Media Bureau. Mr. Morgan did not attend the meeting with Mr. Bash.

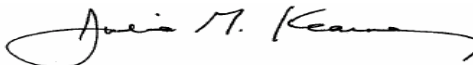
Our meetings pertained to the Commission's Notice of Proposed Rulemaking ("NPRM") regarding requirements for digital television receiving capability and the petition of CEA and CERC to modify the schedule for phasing in digital tuners to mid-size television sets. In reviewing the comments and the reply comments received and the current state of the record, we urged the Commission to adopt the proposals on which the Commission invited specific discussion in the NPRM: (1) to advance the effective date of regulation governing television receivers of 25 inches to 36 inches from July 1, 2006 to March 1, 2006; and (2) to dispense with the counterproductive "50 percent" regulation, applicable to the same size category, that would otherwise take effect on July 1, 2005.

On behalf of CEA, CERC, and their members, we reviewed the points made in the CEA and CERC reply comments, specifically that the proposed changes to the mid-size television regulations would result in the optimal balance between the Commission's regulations and real-world product supply and consumer demand; would accelerate rather than retard the DTV transition; and would result in the least number of consumers losing affordable access to products and services on which they rely.

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This letter is being provided to your office in accordance with Section 1.1206 of the Federal Communications Commission rules. A copy of this letter has been delivered by e-mail to the meeting participants.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Julie M. Kearney", with a long, sweeping horizontal line extending to the right.

Julie M. Kearney
Senior Director and Regulatory Counsel

cc: Jordan Goldstein
Matt Brill
Eric Bash
Bruce Franca
Alan Stillwell
Rick Chessen